



**RECOGNIZED
SPORT
ORGANIZATION**

NEWS FROM USA DANCE & THE WDSF:

WDSF GRANDSLAM DANCESPORT COMES TO AMERICAN PUBLIC TELEVISION September/October 2016

Media Contact: Angela Prince, PR Director-USA Dance, publicrelations-dir@usadance.org, 704-507-2699

USA Dance in collaboration with the World DanceSport Federation (WDSF) are bringing the six-part 2015 World DanceSport GrandSlam Series comes to American Public Television stations around the country beginning in September 6, 2016. This new DanceSport programming for America showcases the world's best Standard and Latin dancers in a six-episode abridged series that covers the two regular legs of the series held in Helsinki, Finland, then Wuhan, China in Hong Kong and Moscow, Russia, progressing to the Finals in Shanghai.

The first four episodes will focus on the highly competitive semi-final and final rounds for each style and an up-close-and-personal look at the competitors.

The GrandSlam Series will be hosted by dance legend Peter Maxwell. He will be introducing the revolutionary judging system to the American audiences, a system whereby the judges no longer compare one couple with the others on the dancefloor, but focus on each couple individually and award points on an absolute scale.



APT Preview & Stations:

<https://www.aptonline.org/catalog.nsf/vLinkTitle/WORLD+DANCESPORT+GRANDSLAM+SERIES>

About Host Peter Maxwell:

Peter Maxwell has been principal coach to some of the most successful couples in the history of dancing. He has served as the Chairman of Judges for the Blackpool Dance Festival, as well as the World DanceSport GrandSlam Series. He is the Honorary Life President of DanceSport England and the WDSF Professional Division.

WDSF GrandSlam Standard Series – Episode 1

Dancing legend Peter Maxwell invites viewers to leave the confines of a ballroom and to take a look at how true athletes make a challenging sport of dance as they compete in the World DanceSport GrandSlam Standard Series.

In a whirlwind tour that brings them from Europe to Asia and back to Europe, top dancers in gowns and tails perform at sporting venues and in front of massive audiences. Provided they make the six-couple final, they get a shot at good prize money and maximum ranking points at each leg of the Series.

The biggest names in the Standard dances meet at regular intervals throughout the year and at established locations on two continents for the uniquely sporty and fair match-up between couples.

WDSF GrandSlam Latin Series – Episode 2

Peter Maxwell is the once again host to this hour featuring DanceSport of the kind you may not have seen before. There is plenty of glitz and glamour that surrounds it, but once the world's best face off against each other on the floor, the focus is on the sporting action that combines perfect technique with artistry and outstanding athleticism in a highly aesthetic performance.



WDSF produces the television coverage on all Grand Slam legs jointly with the host broadcaster to ensure that the highest standards are maintained. It brings its own director and other key production personnel to all locations in order to capture the spectacular action on the floor with great consistency.

The six episodes on American Public Television cover the Latin and Standard of the last two regular legs of the Series plus the Finals in Shanghai. Each episode focuses on the decisive stages in the Latin or Standard competition – semi-final plus final – and provides a closer look at some of the protagonists.

IN AMERICA, THE SCHEDULE BEGINS SEPT. 6.

UPDATES TO BE POSTED WEEKLY AS KNOWN.