

IMPORTANT MEDIA RELEASE
News Coverage Requested & Appreciated



Contact: Angela Prince, USA DANCE, Director of Public Relations
Cell 704-507-2699 publicrelations-dir@usadance.org

**USA DANCE 2010 NATIONAL DANCESPORT
CHAMPIONSHIPS IN LOS ANGELES**
America's Best Ballroom, Latin Dancers
Competing in Los Angeles, April 9-11

LOS ANGELES, CA – America's top ballroom and latin dance competitors will rally in Los Angeles, April 9-11, 2010, for the **USA DANCE 2010 National DanceSport Championships**, organized by **USA DANCE, Inc.**, the National Governing Body for DanceSport in the United States, a member organization of the U.S. Olympic Committee and the International DanceSport Federation (IDSF).

Celebrating its 30th Anniversary, the 2010 USA Dance Nationals will be the largest national championship in its history as recreational ballroom dancing and DanceSport popularity continues its global surge. The event is open to the public and a sell-out crowd is expected to attend.

The three-day USA Dance National DanceSport Championships will be held at the brand new JW Marriott Hotel in LA Live, and will be non-stop dancing from 8 am until Midnight each day.

At the USA Dance National DanceSport Championships, more than 1,200 DanceSport athletes have qualified throughout the year at National Qualifying Events sponsored by USA Dance. These athletes represent America's top ballroom and latin talent. In Los Angeles, they will vie for national titles and placements on the USA Dance World Teams to compete at upcoming World Championships, sponsored and sanctioned by the International DanceSport Federation (IDSF). In Los Angeles, approximately 20 DanceSport couple finalists will be selected for 11 World Championship events.

Of important note is the upcoming IDSF 2010 Latin World Championships which will be held in the United States for the first time in a decade. USA Dance is co-organizer of this prestigious invitational event in America which will be held in the Northeast on

Page 2. Release – USA DANCE 2010 National DanceSport Championships, Los Angeles

Nov. 13, 2010. There our country's top latin DanceSport athletes will compete on native soil for the first time in most of their careers.

30th Anniversary "Showcase of Champions" to Debut Saturday Night, April 10

Two spectacular highlights of the USA Dance National DanceSport Championships are always the Finals of the Championship divisions on Friday and Saturday nights. This year, the Saturday "Showcase of Champions" will celebrate the event's 30th Anniversary and will spotlight two of USA Dance's longest-reining national amateur champions. The Saturday night show will feature 11-Time Adult Amateur Latin Champions Eugene Katsevman & Maria Manusova and 10-Time Adult Amateur Standard Champion Victor Fung & his new partner Anastasia Muravyova. Both couples now compete professionally for the United States in world events.

Throughout the weekend, many of the celebrity youth couples who have performed on ABC-TV's "Dancing With The Stars", "So You Think You Can Dance", "America's Got Talent" and other television dance shows globally will also compete in their respective divisions.

The USA Dance 2010 Nationals will showcase all four major ballroom dance styles -- International Standard, International Latin, American Smooth and American Rhythm.

Competitors are expected to represent nearly every state in the nation, ranging from Pre-Teen (as young as age 7) and Youth (to age 18) to Adult (age 19+) and Seniors (35 to 70+).

According to Daphna Locker, Nationals Chairperson, "The USA DANCE 2010 Nationals will definitely be a star-studded destination event. Spectators will see America's finest 'real life' dancing stars in action." And as Locker confirmed, the 2010 Nationals will also host some of the world's most elite ballroom personalities - internationally acclaimed judges and emcees and other well-known Los Angeles-area celebrities throughout the weekend.

Advance packages and individual tickets are available online at www.usadancenationals.org or at the door, although early-bird purchase is recommended for all evening events which traditionally sell out quickly. Special discounted pricing is available for Teens (ages 13-18) and Pre-Teens (under age 12).

Adult In-Advance Weekend Package pricing:

Weekend Day & Evening Packages – Adults from \$120 to \$175; VIP \$225

Weekend Evening Only Packages - \$90

Adult In-Advanced Individual Session pricing:

Daytime Open Seating \$15

Evening Reserved Seating \$35

Adult At-Door pricing:

Weekend Day & Evening Packages – from \$140 (sold Friday only)

Weekend Evening Only Packages - \$105 (sold Friday only)

Daytime Open Seating - \$20

Friday & Saturday Evening Reserved Seating - \$40

Saturday Only Evening Reserved Seating - \$50

Adult Social Weekend Package pricing:

Social Events \$200

ABOUT USA DANCE:

USA DANCE Inc. is a 501c3 non-profit organization responsible for the promotion of recreational ballroom dancing and competitive DanceSport in the United States. As the National Governing Body for DanceSport, as recognized by the U.S. Olympic Committee and as member of the International DanceSport Federation, USA DANCE has the additional mission to gain the International Olympic Committee's final approval of DanceSport as an Olympic medal sport.

www.usadance.org and **www.usadancenationals.com**

#

USA DANCE MEDIA CONTACT:

For additional information, interviews, special show arrangements, at-event liaison.

Angela Prince

USA DANCE Inc.

Director of Public Relations

Cell 704-507-2699 **publicrelations-dir@usadance.org**

Website: www.USADANCE.org

Facebook: USA DANCE INC & USA DANCE NATIONAL DANCESPORT CHAMPIONSHIPS

YouTube: USADANCEINC (see videos of 2009 National DanceSport Championships)

Twitter: USA DANCE INC