

IMPORTANT NEWS RELEASE & INVITATION To the New York Area Media



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IDSF 2010 WORLD DANCESPORT CHAMPIONSHIP LATIN BRINGS THE WORLD'S TOP LATIN COMPETITORS FROM 50 COUNTRIES TO AMERICA Saturday, November 13, 2010 Marriott at Brooklyn Bridge, Brooklyn, NY 10 AM - Midnight

BROOKLYN, NY – One of the world's fastest growing sports – DanceSport – attracts hundreds of thousands of athletes to train and compete for National and World DanceSport Championship titles in nearly a hundred countries around the globe.

In the United States, the prestigious IDSF World DanceSport Championship Latin only happens every 10 years and showcases the "best of the world's best" International style Latin dancers, who will dance round after round to become the World Champion in one of the most competitive of all DanceSport divisions.

In Brooklyn, NY, on Saturday, Nov. 13, event co-organizers USA Dance Inc. and Sam Sodano will welcome 78 of the world's top Latin couples representing 50 countries around the globe to the Marriott Hotel at Brooklyn Bridge. The IDSF 2010 World DanceSport Championship Latin is sponsored and sanctioned by the International DanceSport Federation (IDSF).

USA Dance is the National Governing Body for DanceSport in the United States and a member organization of the U.S. Olympic Committee. Sam Sodano is one of America's premier DanceSport competition event organizers. The Latin couples are their country's national champions.

In addition, the IDSF World DanceSport Championship Latin attracts the world's most acclaimed judges and world association officials as well as dignitaries from around the globe.

Representing the United States are two Latin DanceSport couples – Valentin Chmerkovskiy and Dariya Chesnokova, the 2010 National Adult Latin Champions representing the USA at World Championships; and Ruslan Aydaes and Valeriya Kozharinova, the National Adult Latin Champion Vice-Champions.

Early rounds of the competition will begin at 11 am on Saturday, November 13, progressing to the finals Saturday evening, during which there will be special guest performances from America's finest professional and amateur dancers.

According to Daphna Locker, Event Chairperson, "The IDSF World DanceSport Championship Latin is the premier DanceSport event in this country. At the already sold-out arena, spectators will see the World's finest 'real life' dancing stars in action." And as Locker confirmed, this event's audience will also include DanceSport dignitaries from around the world some of America's best known ballroom and entertainment personalities – including celebrities from the popular dance shows such as "Dancing with the Stars" and "So You Think You Can Dance?."

For more information about the IDSF 2010 World DanceSport Championship Latin, please visit the event website at www.2010idsfworldlatin.com.

ABOUT International DanceSport Federation (IDSF):

Headquartered in Barcelona, Spain, the **International DanceSport Federation (IDSF)** is the sport's world governing body recognized by the International Olympic Committee. The mission of IDSF is to regulate, administer and develop DanceSport for the benefit of millions of athletes at every level, and on all continents. Per its statutes, the IDSF pursues the following objectives: to advance, promote and protect the character, status and interests of DanceSport worldwide; to develop standardized rules governing international competitions; to author and enforce Codes of Conduct and Standards of Ethics for both athletes and officials; to advise and assist the members in the administration of DanceSport in their countries and organizations; and to represent DanceSport in the Olympic Movement. www.idsf.net

ABOUT USA Dance, Inc.:

USA DANCE Inc. is a 501c3 non-profit organization responsible for the promotion of recreational ballroom dancing and competitive DanceSport in the United States. As the National Governing Body for DanceSport, as recognized by the U.S. Olympic Committee and as member of the International DanceSport Federation, USA DANCE has the additional mission to gain the International Olympic Committee's final approval of DanceSport as an Olympic medal sport.

www.usadance.org and www.2010idsfworldlatin.com

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