

**USA Dance Governing Council Meeting
December 28, 2014
Conference Call**

Voting Members Present:

Yang Chen, President;
Shawn Fisher, Senior Vice-President;
Michael Brocks, Treasurer;
Ken Richards, DanceSport V-P;
Roger Greenawalt, DanceSport Delegate;
Jean Krupa, Social Dance V-P;
Inna Brayer, DanceSport Delegate;
Ann Durocher, Director of Development;
Taras Savitsky, DanceSport Delegate;
Linda Succi, Director of K-12 Programs;
Jim DiCecca, Director of Membership;
Marta Pascale, Director of Chapter Liaison;
Angela Prince, Director of Public Relations;
Greg Warner, Secretary.

Voting Members Absent:

Scott Coates, DanceSport Delegate;
Hannah Cole, Director of College Network;

Non-Voting Attendees Present:

Lydia Scardina, Past National President
Esther Freeman, Past National President

Call to Order

8:03 PM Central
Quorum Present

Minutes

- The GC meeting minutes of December 18 were deferred to provide more time for review and comment.

Continuation of 2015 Budget Discussions

- Rog and Shawn reviewed a cover memo outlining their approach to revising the draft 2015 budget as presented.
- Issues outlined in the cover memo addressed:
 - Audit expense
 - ASCAP projections
 - Administrative expenses
 - YM.com expense
 - American Dancer printing costs
 - DanceSport Council expenses
 - Reimbursement for one GC meeting
 - WDSF expense moved from DanceSport budget to President's budget
- Ken explained that it would be problematic to attempt to conduct a DanceSport Council (DSC) meeting in conjunction to Nationals.
 - He suggested budgeting \$2,000-\$3000 for a DSC meeting that could be held in conjunction with another event where most DSC members are present.
 - Conference call for DSC matters will continue to be used as much as possible.
- There was a long discussion regarding American Dancer and there was a suggestion to consider a process to discuss the future of AD.
- Several specific budget line items were discussed including:
 - Scanning past issues of AD
 - Timing of any dues increases

- Cost of AD and suggestions for reducing expenses or increasing revenues

OPTION #1 Motion was made to accept the revised budget as submitted:

Moved: Greg

Second: Michael

Motion Failed: Yes - 3; No - 7

OPTION #2 Motion to accept the revised budget with the following changes:

Restore full funding for American Dancer, an additional \$33,000

Add \$2500 for DSC meeting

Increase ASCAP to \$34,000 from \$20,000

Exclude \$10,000 for AD scanning

This budget is projected to result in a net operating income of \$29,685.

Moved: Greg

Second; Shawn

Motion Failed: yes - 6; no - 6

OPTION #3 A third option revised option 2 of the proposed budget by:

- Removing administrative expenses for bookkeeping
- Eliminating the dues increase for athletes.

This budget is projected to result in a net operating income of \$17,000.

Moved: Ken

Second: Taras

Motion Failed: yes - 3; no - 9

OPTION #4 The final option revised the proposed budget by:

- Restore full funding for American Dancer, an additional \$33,000
- Add \$2500 for DSC meeting
- Increase ASCAP to \$34,000 from \$20,000
- Exclude \$10,000 for AD scanning
- Not increasing athletes' dues

This budget is projected to result in a net operating income of \$2000.

Moved: Shawn

Second: Jim

Motion Passes: yes - 9; no - 2; abstain - 1

- It was agreed that changes to the approved budget may be necessary either resulting from less revenue than expected or with increased revenues, additional funding for those items that needed to be budgeted at lower than requested levels.
- Votes for each budget option is appended to these minutes

Updates

- Strategic Planning Process
 - Yang shared that the second strategic planning session occurred in Columbus following the Collegiate Championships.
 - Mary has submitted the documents resulting from this meeting.
 - Yang, Greg and Mary are to next meet via conference call to discuss next steps.
 - Further updates will be available at the next GC meeting.
- Conflict of Interest Resolution
 - At a recent GC meeting, Ken mentioned the potential for a conflict of interest with Wayne Crowder being involved with selecting judges for Nationals when he is a judge and also has judged at Nationals.
 - Greg visited with Ken and Wayne and his recommendation was that as long as a person has the qualifications to judge at Nationals and wishes to be considered for

this opportunity, it would be a conflict of interest for this person to be involved with selecting judges.

- A temporary process was put in place for the 2015 Nationals judge selection process to eliminate any potential conflicts of interest.
- NDCA Update
 - This was conducted in closed session.
 - This was a confidential discussion.
- Sports Marketing
 - Yang reviewed recent discussions he initiated with two sports marketing companies to better understand how these organizations might assist USA Dance with raising revenues.
 - An agreement with a sports marketing company would require an investment by USA Dance and with the current budget issues, this is probably not the right time.
 - He will continue to pursue other opportunities along these lines in an effort to increase revenue to support the mission.
- Minnesota Chapter #2011 UDRP Complaint
 - Greg shared that the MN Chapter is filing a UDRP complaint with the National Arbitration Forum.
 - This involves the domain for 2 url's the chapter initiated.
 - An individual was hired to maintain the web sites but do to a falling out, he is not maintaining these and has not returned access to the chapter.
 - Greg submitted a letter of support since there are USA Dance copyright issues associated with this situation.
- Sanction Request
 - The sanction request involves the individual who has retained access to the url's mention in the previous item.
 - He is a DanceSport athlete.
 - Since the url issue is not related to the athlete competing, there isn't any action to be taken by DanceSport.
 - Any action considered for this chapter related business would result in the need for a Hearing Panel.
 - No sanction action will be considered at this time.
- DSI
 - Yang noted that Shawn continues to work with principals at DSI regarding the proposed agreement and contract language.
 - The latest contract document has included confidentiality language.
 - Yang raised the issue that continues in the contract language and is most concerning and that is the requirement to resolve any arbitration or disagreement under UK law.
 - Admittedly, the likelihood of any dispute rising to this level is minimal, however, the potential exists and should this occur, an attorney with UK law knowledge would need to be retained and this would be expensive.
 - Further discussion will occur when all contract matters are resolved.

Grievances

- Rog asked if the Nels Peterson grievances were going forward following the recent elections.
- Marta responded yes, it is and this is scheduled for January 16, 2015, in Minneapolis.

Adjournment The meeting adjourned at 10:26 PM Central.

Respectfully Submitted,
Gregory Warner, Secretary