

**Approved Minutes  
USA Dance Governing Council Meeting  
September 27-28, 2014  
Chicago O'Hare Hilton**

**Voting Members Present:**

Yang Chen, President;  
Shawn Fisher, Senior Vice-President;  
Michael Brocks, Treasurer (via telephone);  
Jean Krupa, Social Dance V-P;  
Ken Richards, DanceSport V-P (via telephone);  
Roger Greenawalt, DanceSport Delegate;  
Scott Coates, DanceSport Delegate;  
Linda Succi, Director of K-12 Programs;  
Hannah Cole, Director of College Network;  
Ann Durocher, Director of Development;  
Jim DiCecca, Director of Membership;  
Marta Pascale, Director of Chapter Liaison  
Greg Warner, Secretary.

**Voting Members Absent:**

Inna Brayer, DanceSport Delegate;  
Taras Savitsky, DanceSport Delegate;

**Non-Voting Attendees Present:**

Lydia Scardina, Past National President  
Esther Freeman, Past National President  
Angela Prince, Director of Public Relations (via telephone);

**Quorum Present**

Meeting Called to Order 1:05 PM Central

Welcome and Introductions:

- Yang welcomed members and guests noting this is the first opportunity for the recently appointed Directors to meet in person.
- He provided an overview of the USA Dance governance structure noting USA Dance bylaws give authority to the Governing Council (GC) for policy making.
- GC meetings are held as needed but at least once annually face-to-face.
- Other meetings are held via conference calls.
- He explained the Executive Committee is responsible for day to day management of USA Dance and has been meeting once per month this year.

Priorities

- Yang reviewed priorities established earlier this year.
- Although all are important to USA Dance, they were divided into three tiers to make them more manageable.

Highest Tier:

- Strategic Planning
- Membership - retention, recruitment, benefits creation
- Membership system

Middle Tier:

- Repairing relationships with chapters and social dancers
- Communication - internal, external, use of technology to enhance both

- Educating chapter officers

#### Lower Tier:

- Bylaws revision, governance, structure
- Recruiting more volunteers
- Creating conditions for hiring and retaining qualified ED and staff

He provided a summary and assessment of progress and challenges.

#### Challenges Encountered During the First Nine Months

- WDSF banning motion.
- NDCA motion to eliminate USA Dance exception.
- Registering USA Dance to do business in all states where chapters are located and applying for sales tax exemption in those states.
- Two grievances that have been extremely time consuming.
- Transition taking longer than expected and continues.

#### Future

- Initial strategic planning session was inspiring
  - We are passionate about USA Dance.
  - Passion inspires excellence.
  - The results of this process will create an exciting and bright future for USA Dance.
- USOC Meeting Hi-lites
  - Amy Van Dyken, 6 time Olympic Gold Medalist swimmer was the key-note speaker Friday evening.
  - This is a terrific networking opportunity.
  - Potential for the use of the Colorado Springs Olympic Training facility mentioned.

#### Minutes

- The minutes of the Governing Council meeting of July 17, 2014 were approved as submitted. Motion - Hannah; Second - Jim; Approved Unanimously
- Subsequent to the approval of the minutes, the approval of ASCAP expenditure was questioned. Since the motion approving the proposed increase in budget to include ASCAP also included Dance Notions, the latter will need to be reconsidered.

#### Strategic Planning

- Yang reviewed the initial steps in the strategic planning process.
- Individuals participating are Yang, Shawn, Michael, Greg, Ken and Marta for Jean.
- The process began with defining mission, vision and values; next will be strategic priorities and strategic objectives; ending with tactics and financial plan.
- This process will create a road map for the next 3-5 years and for our future journey and destination.
- Vision without action is merely a dream; action without vision just passes the time; vision with action can change the world!
- There has been and will continue to be much discussion regarding the role and responsibility of DanceSport and Social Dance in maintaining one organization.

#### Membership Incentive Program

- Greg reviewed the program to incentivize chapters to recruit members to USA Dance and the program to provide benefits to members.
- This program is being announced on October 1, 2014.
- The incentive program will run from October 1, 2014 through June 30, 2014.
- There is no end date to the benefits program although we do have an initial three year contract.

#### Director Expectations

- Yang stated that although USA Dance bylaws do describe minimal expectations for directors and officers, he and Greg will be visiting with each to more fully develop expectations.
- These discussions will occur over the last quarter of 2014.

#### Fundraising and Revenue Raising Ideas

- Yang reminded members of the document shared at the July GC meeting describing potential revenue raising ideas.
- He asked GC members to again review this document and provide additional suggestions for fundraising ideas or approaches to increasing revenues.
- Fundraising is everyone's responsibility.
- Ann reviewed a program intended to celebrate the 50th anniversary of USA Dance and raise revenue.
- In this program, each member is asked to donate \$50 in recognition of the anniversary.
- She distributed pledge cards to members present asking for each's commitment.

#### Grievances Update

- Yang, Greg and Marta each briefed the GC on three grievances that are in process.
- These involve formal grievances submitted by Nels Petersen and Barbara Wally and another potential grievance that has not been formally filed from a person in South Carolina.

#### American DanceWheels Foundation

- Angela presented a proposal from American DanceWheels Foundation for an affiliation between American DanceWheels and USA Dance.
- A decision was delayed since the proposal was not submitted in time for GC members to read and consider.
- In addition, there was some discussion as to whether American DanceWheels Foundation would need or should become a member of USA Dance either as a Sport Organization or a National Sport Organization.

#### American Dancer

- Angela requested permission to recruit volunteers to serve as content managers.
- She was encouraged to recruit individuals to assist and note these to the EC. No "official" approval is necessary.
- There was a brief discussion regarding American Dancer content and cost.
- No conclusions or decisions were made.

#### Non-Voting Governing Council Members

- Ken raised the issue of Angela being categorized as a non-voting member of the GC.
- There is no such description noted in the USA Dance bylaws.
- Historically, someone who was getting paid for work performed, if a member of the GC, would not be allowed to vote.
- Since she is not being paid for her Director of Public Relations position, she should be allowed to vote on GC business except any business related to American Dancer.
- **MOTION:** To allow Angela Prince voting privileges on the Governing Council recognizing the inherent conflict of interest in matters related to American Dancer.
  - MOVED: Ken
  - SECOND: Greg
  - PASSED Unanimously

The meeting adjourned for the day at 6:25 PM Central

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September 28, 2014

## The Governing Council Meeting reconvened at 8:45 AM Central

### President's Business Plan

- USA Dance bylaws require the President to submit an annual business plan.
- Yang presented his preliminary business plan noting it will be refined and completed later this year.
- The preliminary plan includes:
  - Implement strategic plan
  - Communication:
    - Online meetings for EC, GC, chapters
- Expand to webinars for leadership training of chapters
- Online town hall meetings with DDs, chapter leaders, DSC
- Governance
  - Bylaw revision
    - Election reform
  - Form Tech Committee and Legal Affairs Committee
- Fundraising / Revenue raising:
  - Membership: 50 x 50 initiative
  - Adopt an Athlete Fundraisers
  - 50th anniversary gala and fundraiser
- Remain visible and mobile - continue to visit chapters and NQEs as time and budget permit
- Budget request = \$5000 for travel expenses.
  - It was noted this was probably low for his travel and should be re-visited.

### Director of Development Report - Attachment 1

- Ann presented a draft of a program entitled, "USA Dance World Team Sponsorship Program."
- This program encourages chapters to adopt an athlete to defer some of the expense associated with competitions.
- During discussion several ideas were mentioned for consideration to enhance the program.
- This will be brought back to the GC for further consideration.

### Director of Chapter Liaison Report - Attachment 2

- Since being appointed to this role, Marta has stressed timely communications to District Directors.
- She is emphasizing to District Directors their responsibilities and benefits.
- She has also been busy as Chair of the Advisory Committee.

### Social Dance Vice President Report

- Although a report was not included in the agenda packet, Jean proposed moving from 11 district meetings of 4 and expanding these agendas to include education usually included during the National Chapter Conference.
- Since a proposal had not been received for review, she was asked to prepare one and submit to the GC for consideration.

### Director of Membership Report

- Jim proposed a budget of \$52,000.
- This will be discussed during the budget review.

### DanceSport Vice-President Report - Attachment 3

- Ken presented the DanceSport Council Report
- Included in this report are 5 motions for consideration by the GC.
- **MOTION:** To approve all motions contained within the 2014 DanceSport Council Meeting except the motions to allow same sex events and to charge NQE competitions for the travel, lodging & meals for DanceSport Officials as assigned by the DanceSport Council, i.e. amend rule 5.2.5.4.9.

MOVED: Greg

SECOND: Shawn

APPROVED Unanimously

- NQE Lodging Discussion

- The pricing structure in place does not cover the costs associated with all officials that are necessary at a NQE.
- This motion requires a NQE to cover the costs of USA Dance associated with their event.
- The effective date would be April of 2015 allowing events to determine their respective pricing structures to cover these additional costs.
- Some concern was expressed that organizers did not have an opportunity to provide their input before this change was considered and changed.
- **MOTION:** To approve the motion as recommended by the DanceSport Council to require NQEs to cover the costs for DanceSport officials as outlined;

MOVED: Greg

SECOND: Scott

MOTION PASSES with all approving except for Jean who abstained.

- Same Sex Events

- Ken reviewed the long discussion that occurred at the DanceSport Council regarding this issue and motion.
- Some concerns were raised regarding timing of this decision - should USA Dance lead this issue or wait for others?
- It was explained that event organizers were free to include same sex events or delay until later.
- Following a length discussion,
- **MOTION:** To approved the motion as recommended by the DanceSport Council to allow same sex events at NQEs.

MOVED: Greg

Second: Linda

All voted in favor except voting against were Ann, Jim and Shawn.

MOTION PASSES

- DanceSport Budget

- The DanceSport budget will be considered with other budget requests.

Director of K-12 Programs - Attachment 4

- Linda commented on the survey of chapters recently completed seeking information on their activities with K-12 programs.
- She expressed concerns with the Kidz Dance logo.
- It is not relevant for junior and senior high students.
- It was suggested she create another logo for consider.

The meeting adjourned at 12:00 PM Central

Respectfully Submitted,

Gregory Warner, Secretary

## Attachment 1

### (Draft 9-15-14) USA Dance World Team Sponsorship Program

Page one of the package is a letter to the chapters from Yang Chen introducing the sponsor program and encouraging them to be part of the new Sponsorship Program which will send USA Dance athletes who represent the United States to world championships and world games.

#### **USA Dance World Team Chapter Sponsorship Program**

USA Dance seeks to expand the funding available for scholarships to our United States World Team representatives and we are inviting chapters across the country to be part of this exciting movement on to the world stage. Supporting our athletes ties in with USA Dance's mission to improve the quality of ballroom dancing in the United States.

#### ***Scholarships allocated to USA World Team Athletes***

USA Dance presently allocates a scholarship of \$2,500 per couple toward their participation in a designated World Championship event and \$1,000 for World Cups and Senior Open World Championships. Most often this is not sufficient to cover the travel and related costs of the athletes to the event. Frequently, especially with junior and youth dancers, or when the World Championships are held at a very distant location, USA Dance will increase the scholarship to account for the increased cost of participation or the need for a young couple to travel with a parent or guardian. Further, USA Dance provides all necessary funding for participation in the Olympic Family events known as the World Games every four years.

#### ***Funding Expansion a Must***

USA Dance must expand the funding in order to be better able to cover the athletes' costs of representing the United States. As part of our recognition by the United States Olympic Committee (USOC) as the National Governing Body of DanceSport, it is incumbent on USA Dance to send its World Team members to other World Ranking Tournaments and Grand Slam events sanctioned by the WDSF in preparation for World Championships. These competitions attract many competitors from around the world. Participation by our athletes allows them to hone their competitive skills at a high level, as they compete against many of the same couples they would meet at a World Championship. As a result, athletes are better prepared both mentally and physically when they qualify for the World Championships.

#### ***Members Can Share in Athletes' Journeys***

The USA Dance World teams are comprised of elite athletes who more often placed first or second at the most recent USA Dance National DanceSport Championships and are eligible to represent the United States at the WDSF World Championships in the Latin, Standard, 10-Dance and Showdance Divisions.

Athletes work hard to win the right to represent the USA at World events. They are dedicated and are passionate about their sport and are great representatives of the country. Top athletes are proud of their sport and their achievements and they inspire the achievement of other Americans. When asked, they most often say their proudest moments are being able to carry the USA flag high in opening ceremonies and to wear official USA World Team Jackets, which are provided free to the athletes. The representing athletes want USA Dance members to share in their journeys and their dreams. By doing so, members play an exciting role in helping to achieve goals of the athletes and those of USA Dance.

### ***Chapters Play an Active Role***

USA Dance Chapters throughout the United States are being asked to conduct fundraising events that will sponsor one or more couples selected to participate in WDSF competitions and World Championship events. By doing so, members of USA Dance have an active role in supporting USA Dance's sustaining mission to gain national and global acceptance for DanceSport as an official medalsport in the Olympic Games. To assist with hosting a successful fundraiser, a template is included with this package that will help you get started.

### ***Members as USA World Team Patrons***

USA Dance members are encouraged to make individual contributions and join the USA World Team Patron/Benefactor VIP list. Donors will be recognized and will qualify for special sponsor VIP packages at Nationals. USA Dance is a 501(C)3 nonprofit organization and funds directed toward the USA World Team Athletes will be used as stipends to athletes representing the United States.

### **Program Objective:**

USA Dance is using sponsorship as a major source of underwriting the cost of sending its World Team Athletes to represent the United States to compete at WDSF world games and championships, thus supporting the global movement to bring DanceSport to the Olympic Games.

### **Sponsorship benefits USA Dance, its members and participating chapters:**

- It ensures that funds are available for commitments to our athletes representing the United States.
- It gives members the satisfaction of participating in the global movement to bring DanceSport to the Olympic Games.
- It gives chapters an opportunity to be part of one of USA Dance's key missions.
- It can be an excellent team building exercise for the chapter.
- For chapters committing to raise \$5,000 or more, it qualifies the chapter to have a top ranking USA Dance dancesport performance couple to do a show at an upcoming event. Details to be worked out individually with the Director of Development.

Sponsoring chapters will be recognized in American Dancer magazine, on USA Dance's website and in the Nationals' competition souvenir program.

If your chapter, or you as an individual or company, is interested in becoming a sponsor of a World team couple, please contact Ann Durocher at [development-dir@usadance.org](mailto:development-dir@usadance.org).

**Template for**  
**HOSTING A FUNDRAISING DANCE**  
**EVENT**

By Sterling Sightler, LA Gumbo Chapter

Consider your potential audience. Who is likely to attend your fundraiser?

- Local chapter members?
- Local dancers besides chapter members?
- Regional dancers?
- Nondancers if there is something to attract them?

What will attract these people to your event?

- Great music?
- Terrific food?
- Good entertainment/show?
- Low or moderate price?
- Time of day?
- Type of event: fun and casual versus elegant and formal?
- Worthy cause?

Selecting a date.

- Choose a time of year that does not conflict or overlap with other events in your area.
- Consult local calendars for local festivals, parades, or community events that are likely to attract your potential audience or create traffic problems in the area of your venue.
- If your potential audience includes competitive dancers, look at the dates of competitions that they might be attending (National Championships, NQE's, local competitions or team matches, Pro-Am events).

Selecting the type of event, day of the week and time of day.

- If your audience is likely to prefer a formal event, you will probably want to choose a Friday or Saturday evening that does not conflict with another local ballroom dance.
- If your audience would more likely prefer a fun and less formal event, consider a Sunday afternoon event.
- If you hope to attract people from nearby cities, an afternoon is attractive for travel purposes. The Gumbo chapter has had excellent results with a Sunday afternoon event from 1:00 to 5:00PM, as we draw dancers from three cities in our area. We have seen more success with Silent Auctions at afternoon events than at evening events. People seem to visit the Auction more frequently (especially if it is next to the food), take an interest in the items offered and get into bidding wars more at daytime events.

Selecting a venue.

- This is a fundraiser, so keeping costs down is very important in determining how much profit you can net. A nice venue at a reasonable cost may be a better choice than a spectacular venue at a high cost.
- Choose a venue that will hold the number of people you hope to attract without overcrowding on the dance floor.
- Once you have decided on the components of your event (type, provision and serving of food; general dancing; exhibitions; Silent Auction; bar services; music and sound system), tour the potential venue(s) and see how the available space will fit the layout of your event.
- Check with the venue as to whether they allow you to bring in food; have kitchen facilities you can use; provide bar services; allow you to provide your own bar services.

- Check with the venue as to how much set-up and take-down time is included in the price of the rental.
- Think about placement of the food, bar services, Silent Auction and Cashier and Sign-Up boards in relation to the table seating.
- If you have a Silent Auction, you want it to be very visible and accessible, not tucked away in a corner, so people will bid early and often. Getting people to bid on your Auction items is a huge part of the success of your event. Next to the food is a good location.

Select a theme if desired.

- Consider the cost of decorations in choosing a theme. Keeping costs low is important.
- Consider what sort of attire you expect your guests to wear also when choosing a theme.

Plan the components of your event. They may include any or all of:

- General dancing to recorded or live music.
- Refreshments.
- Exhibitions.
- Pay-to-Dance Dances.
- Jack & Jill Contest.
- Silent Auction.

#### General Dancing

- Unless your prospective audience simply will not come to a dance event unless there is live music, you are likely to net more profit with good quality recorded music.
- Choose a local DJ whose music is well liked by your dancers and who hopefully will donate his/her services.
- Dance lists are helpful, especially if you are scheduling Pay-to-Dance Dances during the event. Include the types of music you think your audience will most enjoy. Some dance communities have enough people who dance Viennese Waltz and Quickstep to include these. You may want to include some slow dances, especially if you expect to have non-ballroom dancers. Throw in a Polka, Merengue, or Argentine Tango if these appeal to your audience.

#### Refreshments

- A full catered meal is probably not cost effective unless you are planning a very lavish affair and can afford to charge high ticket prices.
- At our event we serve heavy hors d'oeuvres buffet style and have them available throughout our 4 hour event.
- If you have volunteers who will prepare and donate the food you will keep your expenses to a minimum.
- Using the venue's cash bar saves time and effort and eliminates the cost of providing beverages. If the venue does not provide bar services, you will need to set up beverages.

#### Exhibitions

- Dance exhibitions are a good way to attract people to your event if the exhibitions are worthwhile.
- Your exhibitions can be done by local instructors and dancers.
- If you can bring in a high quality couple to do the exhibitions, this can be a big draw. Depending on the couple, you may be able to arrange private lessons or workshops with your couple before or after the event to offset some of the costs.
- If you are hosting a fundraiser to benefit a World Team couple, it may be possible to get one to perform at your event.
- If you have to pay to bring in your exhibition dancers, decide whether the exhibitions will generate enough extra attendance to offset the cost.

#### Pay-to-Dance Dances

- At our event we designate 5 dances during the timeframe as Pay-to-Dance Dances. For these 5 dances, we line up local instructors or other celebrity dancers including our exhibition dancers if they are willing to participate.
- For these 5 dances anyone can buy an instructor/celebrity dancer for \$10 per dance or can buy any amateur in the room for \$2 or \$5 per dance (whatever your market will bear).
- Only those people who have purchased a dance can dance these 5 dances.
- We have sign-up boards for these dances.

#### Jack & Jill Contest

- You can include a Jack & Jill Contest at one of your breaks.
- We charge each person \$5 to enter and have a sign-up board for entries.
- East Coast Swing works well for this, although we have tried a first round of Swing, second round of Waltz, third round of Rumba and Foxtrot round as a tie-breaker as a variation.
- You will need 3 judges for this event. One of the judges should be knowledgeable about how to conduct a Jack & Jill Contest.
- You will need prizes for first, second and third place winners and back-up prize in case there is a tie.
- You may want small gifts for your judges.

#### Silent Auction

- A well designed Silent Auction can be the biggest source of profit for your event but will require the most effort and planning.
- Try to get all of your Silent Auction items donated.
- If you pay more for an item you want to donate than it sells for, you have lost money; you could have just given the money as a donation to the event.
- Items that have been successful in our Auction include:
  - Dance lessons donated by local and regional instructors
  - Competitor, Spectator and Hotel packages for the NQE we host following our fundraiser
  - One year admission pass to local dances
  - Artwork by local artists
  - Gift certificates to local restaurants
  - Dance music collections compiled by local DJs
- Jewelry, new or used (clean out your jewelry boxes if you are not wearing it)
- Custom made men's vests by a dancer who is an excellent seamstress
- Theater or event tickets
- Dinner provided by local dancers at their home for 2 or more people
- Sailing voyage provided by a local dancer with a sailboat
- Food items such as fruit, liquor, and cheese baskets and homemade candy and cakes
- Donations from vendors if you host a competition with vendors
- If you include a Silent Auction, you will need to allocate space for it in a location that people will visit and revisit often during the event. Adjacent to the dance floor and the food is a good location.
- We suggest that you provide about 2 feet of table space per item to include the Auction board and bidding sheet.
- You will need to provide a bidding sheet and pen for each item. An auction board on an easel with description of the item is helpful, especially if the item is a certificate in an envelope (such as a dance lesson, sailing voyage or package of some sort).
- We close our Auction 30 minutes before the event ends, tally the money owed by each buyer and collect payment and distribute the items at the end of the event. This is labor intensive if your Auction is large, but it avoids the trouble of having items picked up later (or never picked up and paid for). Allow 3 to 5 people for this job if you choose to do it this way.

## Ticket Sales

- Decide on a ticket price per person or per couple that is appropriate for your prospective audience.
- Assign someone to coordinate ticket sales.
- Have tickets available at local dances, dance studios and by phone or email to the ticket coordinator for about 2 months prior to your event.
- Keep a list of individuals who buy tickets. This will help with email marketing for future fundraisers.
- Consider limiting ticket sales to a specific number that will not overcrowd the dance floor if the venue is not large enough to handle all potential attendees.

## Recruit the necessary people to put on your event.

- Select a Chairman to organize the event.
- Recruit a DJ to provide the music.
- Recruit an MC for the event. It is helpful to provide written instructions to the MC so that the event will run on schedule the way you want it to run.
- Recruit someone to plan the food and the necessary volunteers to prepare the food if not being provided by a caterer.
- Select someone to coordinate the Silent Auction. This includes procuring the items, providing bidding sheets & pens, providing Auction boards if used, providing a Winner's List to record who won each item, planning how the Auction will be closed and items will be distributed and by whom, getting everything to the event, setting up the Auction and collecting payment and distributing items at the end of the Auction.
- Select someone to coordinate ticket sales.
- Designate someone to prepare signage for the event. If you are having Pay-to-Dance Dances and/or Jack & Jill Contest, you will need Sign-Up boards for each and posters describing how each event works.
- Select a cashier to sit next to the Sign-Up boards and collect money for the Pay-to-Dance Dances and the Jack & Jill. This person will also help to close the Auction if done at the end of the event by taking payments and making change.
- The cashier will need an assistant to write the names on the boards.
- Recruit volunteers to take and sell tickets at the door.
- Recruit 3 judges if you are having a Jack & Jill.
- Recruit instructors or skilled amateur dancers to be sold if you are having Pay-to-Dance Dances.
- Select someone to handle decorations if you are having decorations.

## Publicity

- Decide how you will publicize your event.
- Plan on announcements and fliers at local dances, announcements in chapter newsletters and emails to your expected audience.
- If you have a website, post the information on your website.
- Consider Facebook posts.

**Remember: Keeping costs low is key to making a significant profit. Get all of your participants to donate their time and services if you can.**

**Lastly, use your event to solicit donations from people who might not be able to participate. Stress that USA Dance is a 501(C)3 organization and that donations can possibly be a tax write-off for an individual or company.**

If you have any questions or would like further information or copies of any of our forms, feel free to contact Sterling Sightler at [ssightler@gmail.com](mailto:ssightler@gmail.com) or (225) 205-8573.

## Attachment 2

### Director of Chapter Liaison Governing Council Report September 19, 2014

Report of activities as Chapter Liaison (CL) and Chair of the Advisory Committee since April, 2014.

#### Chapter Liaison

I have sent three communications to the District Directors (DD) and Assistant District Directors (ADD): June, August and September, stressing effective leadership and timely communication.

#### District 1

Emails and phone calls to the DD as a result of her non-responsiveness. Clarified that to continue in this role, she must be responsive and timely.

Working with the DD to plan the District Meeting scheduled for October 26, 2014.

Reached out to a chapter president wishing to revive the chapter.

2 vacant ADD positions; DD will think about filling the vacancies, feels she can handle the load.

#### District 2

Involved with the Nels Petersen grievances against the Minnesota Chapter.

Chapter has until October 15, 2014 to respond.

A hearing panel dispatched to Minnesota is likely.

#### District 3

Several emails and phone calls from and to the District Director sharing concerns and offering advice.

Concern that one of the ADD's is non-responsive.

Stressed that communications coming from the Chapter Liaison and DD must be in concert.

#### District 4

Worked with outgoing and incoming DD to plan the District Meeting in June 2014.

Replaced the DD to serve as Director of Membership.

One vacant ADD position.

#### District 5

Replaced the DD to serve as Director of K-12.

In concert with the DD, assisted a chapter president to remove a divisive board member.

A second board member (his girlfriend) resigned shortly after.

Worked with outgoing and incoming DD to plan the District Meeting in June 2014.

#### District 6

Emails and returned phone call to DD re chapter concerns and his question (re: catering)

Concern - not responding to my emails in a timely manner (or at all)

#### District 7

Replaced a non-responsive DD. It took much time and effort to convince the current DD to serve. However, she has a good reputation and has been responsive in her role.

I, with the DD's knowledge and concurrence, assisted the Albuquerque president to regain control of her board.

Removed one ADD for non-responsiveness.

1 vacant ADD position.

District 8

In the absence of a DD, assisted ADD to schedule the district meeting. He did an exceptional job. Convinced the former effective DD to resume his responsibilities as DD.

District 9

The DD is actively engaged with his district and in good communication with the Chapter Liaison.

Removed the Jacksonville chapter president for cause. DD and I worked with the Jacksonville chapter in the transition.

Filled a vacant Assistant District Director position. However, we have concerns that she does not follow up.

District 10

Very responsive DD.

Spent a significant amount of time with the DD, as did the National Treasurer, to assist the Charleston Chapter to resolve conflicts. Things are still not going well. The former secretary of the board has filed grievances with me. However, they are not in the correct form and her resolutions sought are not addressed. I have emails and phone calls in to her to explain the process. She has been non-responsive as of this date. Their upcoming election may resolve their conflicts.

District 11

Working with the DD and ADD to schedule the district meeting in January 2015.

1 vacant ADD position.

### **District Meetings**

D3- Apr 12 Sandusky OH – done

Checking... ??? of 12 chapters (??%)

D9- May 3 Daytona Beach FL

15 of 20 chapters represented (75%)

D5- June 7 (East Lyme) New London CT

5 of 10 chapters represented (50%)

D4- June 14-Berkshires MA

Checking... ??? of 14 chapters (??%)

D8- August 9 Memphis TN

6 of 15 chapters (40%)

D1 scheduled for October 26, 2014

D2 scheduled for November 1 in Chicago, IL

D10 scheduled for November 8 in Charlotte, NC

D11 scheduled for January 4, 2015, in Portsmouth, VA

D7 not scheduled as of this date

D9 tentatively scheduled for the first weekend in May, 2015 in Daytona Beach, FL

## Attachment 3

### DanceSport Council Report and Motions to the Governing Council 27 – 28 September, 2014 Chicago, Airport Hilton

#### Color code:

Items in **Yellow** highlight signify recommendations from the DSC that require GC discussion and vote.

Items in **Red** represent edits or internal action items and are handled under the purview of the DSC and are provide for the information of the council.

#### Recap of WDSF AGM:

- Review of WDSF rule changes
- Continental Associations

Motion: To form the “Continental Association of the Americas” to be consistent with WDSF actions. Wayne/2<sup>nd</sup> Roger / Motion Approved: Unanimous

#### Discussion of the NDCA actions on restricting Officials:

- More work for a smaller group of loyal adjudicators
- Revise Chairman requirements to be more in keeping with WDSF

Rules edit/clarification:

Add 6.5.7 **The Chair of Adjudicators shall not judge any event at a competition while serving as Chair of Adjudicators.**

Edit 5.6.8.1 Chair of Adjudicators: recognized and/or certified as such by USA Dance or the WDSF or any of their member federation, must also be a certified scrutineer and computer competent and experienced. **The Chair of Adjudicators shall not judge any event at a competition while serving as Chair of Adjudicators.**

#### Professional DanceSport Athlete discussion and rule/definition change as follows:

2.2.4 **Professional** or **Professional DanceSport Athlete** is an individual who has declared him or herself as a professional, or who has competed as a professional at a competition. **Professional Athletes are currently ineligible to compete in USA Dance amateur events.**

#### Teacher Student events will replace Mixed Proficiency as follows:

##### **3.8 MIXED PROFICIENCY TEACHER STUDENT EVENTS**

3.8.1 A ~~Mixed Proficiency couple~~ **Teacher Student event** consists of a DanceSport Athlete and a partner. ~~Professionals are not eligible to participate in these events.~~ **The partner may consist of a male or female teacher regardless of the sex of the DanceSport Athlete.**

3.8.2 For ~~Mixed Proficiency~~ **Teacher Student** events, eligibility is determined by the DanceSport Athlete's **age and proficiency level**, only the DanceSport Athlete is judged.

3.8.3 Male and female Athletes must be judged separately in ~~Mixed Proficiency~~ **Teacher Student** events.

3.8.4 A **Teacher Student couple may not also compete in Group Competitive Events as defined in rule 3.4.**

**Rule 3.10.8.5 must also be modified to Teacher/Student.**

### Proficiency Point issues and calculations discussion:

Motion: Stan/Wayne

Modify proficiency point calculations for Adults & Seniors to be the same as Pre-Teens and Youth, per rules 4.7.3.11 – 4.7.3.15. Effective with the release of the 2015 Rulebook.

Motion Approved: Unanimous

### Rulebook proposed changes:

- Delete rule 4.7.3.8.1 which no longer applies.
- Modify rule 4.7.2.3 as follows:

Proficiency points are only accumulated in NQE and National Championship competitions. Proficiency points are only accumulated in those NQE events that qualify for the National Championships per rule 3.4.2. Proficiency Points are only accumulated at the National Championships in those events as per rule 3.4.2.

### Same-Sex Category:

Thorough discussion of the impact of developing an additional category under DanceSport that provides opportunities to dance partnerships comprised of the same sex, as opposed to the current definition presently in place.

Motion: Wayne/Todd—Allow same-sex events as follows:

Add Definition: A DanceSport same-sex couple will consist either of a male/male partnership or female/female partnership.

3.10.1 USA Dance will allow same-sex couple events at all USA Dance competitions. Competition organizers will have the option of including these events.

3.10.1.1 Male/male events will be run separately from female/female events, except if there are fewer than 3 couples in those events, in which case the events may be combined.

3.10.2 Same sex events need not be restricted by age categories or proficiency levels.

3.10.3 Athletes competing in same sex events must follow Dress Regulations per rule ( ).

Motions Approved: Unanimous

### Official Observer Program:

- Recap of Highlights/Issues from past Reports
- Review the challenges of recruiting New Observers. Must be retired athletes, no funding for training and travel. Dan Calloway offered that he knew 5-6 people that would be good candidates and agreed to provide that info to Scott.
- Allocation of Observers for 2014-2015 cycle
- Budget Issues: Qty of Observers / Number of Hotel Nights – expensed to organizer

Motion: Scott/Todd

To charge NQE competitions for the travel, lodging & meals for DanceSport Officials as assigned by the DanceSport Council, i.e. amend rule 5.2.5.4.9.

Motion approved: Unanimous

Question as to conflict of interest for Wayne to vote on this motion.

DSC agreed there is a conflict of interest.

DSC Motion: Ray/Stan for DSC to recognize the conflict and wave the conflict and allow Wayne to vote on motion.

Motion approved: Yes-8 Abstain Wayne

### Nationals Officials:

Review code definitions on seating, drinking, interacting with athletes inside the Code of Ethics. Also, problem with the strict interpretation of the WDSF rule as it applies to a single event – leading to a rule modification.

6. Where judging responsibilities have been assigned to an adjudicator for a competition, regardless of the status of that competition, the adjudicator shall not consume any alcoholic beverage or recreational drugs, **starting with the first day of the competition**, before and during any period of the **competition, event**, until the end of the **competition each day. event.**

**ACTION ITEM: Send copy of code of conduct to all adjudicators—Wayne**

### Competition Sanctioning:

- New Applications
- Organizer's Conf Call and Meeting at Nationals
- New NQE & Sanctioning Requirements were reviewed
  - WDSF Adjudicators %
  - Facilities Recommendations (Stan)
  - Rule requiring that ALL USA Dance events that charge an entry fee be listed.
  - Awards requirements
  - Publishing Notification of judges revised:  
5.62 An organizer of a USA Dance sanctioned event shall furnish to the DanceSport Council the list of qualified adjudicators and have it approved at least sixty (60) days prior to the event. The DanceSport Council shall retain final right of approval on the adjudicating panel for national, international, and protected competition events. This may be appealed to the USA Dance Executive Committee. **This list shall not be disclosed to the public, by the organizer, until the day of the event.**
- Emergency Medical Services & AED at facility - revisit based on Nationals and social media and the plan developed by Pamela Hamilton, DS athlete and physician, for the Gumbo. **Action Item: Todd to review opinion of our national insurance company regarding the liability issues associated with rules and policies of this nature.**

**Motion: Stan/Ray USA Dance will no longer sanction a National Championship for Theater Arts.**

**Motion Passed: Yes- 8; Abstain-1 (Yang)**

Motion: To approve Northwest DanceSport Championship as an NQE on 24 January 2015.

Motion: Approved unanimous

Motion: Roger/Ken To approve waiver for NorCal NQE concerning only having 1 invigilator.

Motion: Yes-1 (Ray); No-7; Abstain-1 (Yang)

Motion: Roger/Ken To approve waiver for NorCal to have only 2 (20%) WDSF licensed adjudicators instead of the required 5 (50%).

Motion: Not passed Yes-3 (Roger, Ken, Ray); No-5 (Scott, Inna, Todd, Wayne, Stan); Abstain-1 (Yang)

Nationals Cabaret at NQE – reviewed and upheld previous years’ ruling to no longer host/sanction these events inside of USA Dance.

Senior IV National Championships after 2015:

- We need to determine what the bidding process will be and how the organizer will be selected for the next time period.
- Still in agreement to require qualifying for Senior IV National Championships at NQEs

**Action Item: Roger to prepare RFP for Senior IV National Championship bids**

Invigilation:

Complete discussion of the current complexities of the invigilation rules for syllabus. **Wayne to lead a committee meeting of Dan Calloway and Lori Woods-Gay to resolve inconsistencies and provided suggested language changes to the rest of the Invigilators for review and potential inclusion in the rulebook.**

**Future: develop an exam for Invigilators and a video for coaches**

National DanceSport Championships:

- Review and Modify the fee structure of Nationals entry and admission tickets
- Discussion of why we aren’t we doing more? Offering more? Mixed Prof, Solo Dance events.  
**Agreement to expand the offering in Bronze to add the other two dance (without proficiency points), provided a couple qualifies in the main two dance of a given style.**
- RFP for Organizer of Nationals was reviewed
- Agreement to proceed in a “team” approach with the DSC and VP acting as the managing director of nationals. With USA Dance as the ORGANIZER, with the development of a paid team of workers by department and area of expertise.
- **Wayne Crowder to develop a working excel spreadsheet for budgeting from the numbers of the past nationals provided by Daphna**

Appointment of new Anti-doping Director.

**GC to ratify by the appointment of Amy MacDougall, R.Ph., MBA**

Collegiate Initiatives

- Making USDC an NQE – agreed to work with Hannah and Amanda to make this happen for the 2015 event but did not foresee any obstacles as long as the judging panel complied with the rules

Reinstatement of Professionals to Amateurs

- Revision of rules – open discussion based on the cases of Mr. Dai (MAC) & Mr. Anderson (Gumbo). No new action/changes recommended at this time.

Strategic Plan of dance offerings:

- Brief discussion for expanding the dance offering to our members.
  - **Action Item – Ken to submit Motion for Discussion to move Novice out of line with the syllabus and make this category open for all levels that qualify for Nationals as an extra option of entry.**
- Multi-sport initiative – open the door for other dance styles and capitalize on this.

Action item: Ken to Appointment a communications coordinator to assist with publicizing WDSF events and assist with calendar, social media and the website

USA Dance University – discussion tabled but not forgotten as part of corporate strategic planning

- Studio and Independent Teacher licensing/certification/franchising
- Judge training, exams and certification
- Training programs for studio exams
- Training camp for athletes and social dancers

## Attachment 4

### K-12 Programs Linda Succi

#### Goals:

- To assess all existing programs and provide assistance to those chapters sponsoring them.
- To insure that all program participants are current USA Dance members
- To assist all chapters to form a KIDZ program who elect to form one.

#### Objectives:

- To secure a well established KIDZ Program K-12 under the USA Dance organization.
- To use my organizational and leadership skills to assist and build a strong youth dance program.

I am making a request of \$4000